AI 4 ALL

Youth Solidarity Through Ethical Tech & Digital Inclusion

Missinformation and AI-generated content

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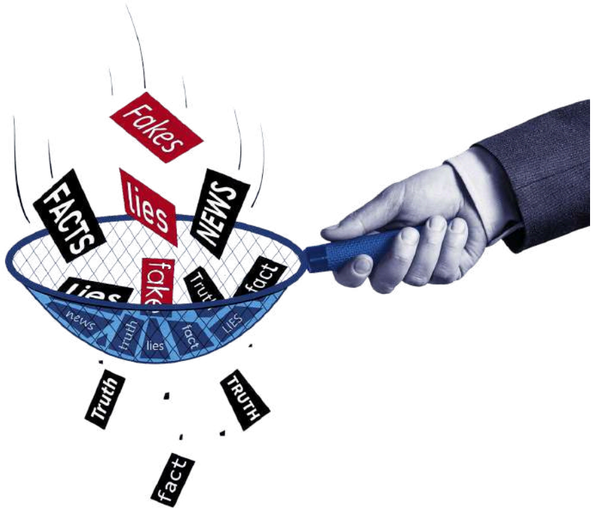
What is Misinformation?



Misinformation is false information shared as if it were true — often by mistake.

It often **happens** when:

- facts are taken out of context
- people don't check sources
- messages are misunderstood

It **can apppear** as:

- fake news
- edited images or videos
- misleadeing posts

Always question before sharing.

Why Misinformation is Dangerous?

Misinformation can cause real harm even if it was shared by mistake.

It can make people:

- Miss important help or services
- Confuse what's true or safe
- Spread fear or panic
- Believe things that are wrong



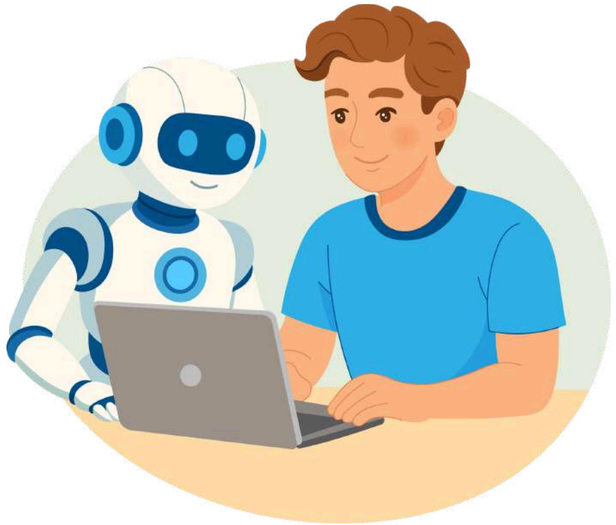
It becomes more convincing when:

- It fits what people already believe
- It uses AI-generated images or videos
- It spreads quickly on social media

What Is AI-Generated Content?

AI-generated content is text, images, videos, or voices created by artificial intelligence instead of real people. It can be used for good, but also for spreading false information. Examples include:

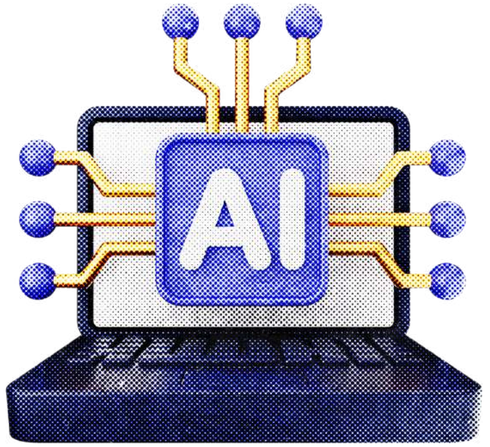
- Fake photos or videos (deepfakes)
- AI-written news or posts
- Fake voice messages
- Edited images that look real



How Fake Content Is Created

Fake or misleading content is often created using simple digital tools and AI.
It is made by:

- Editing real photos or videos
- Using AI to create fake images or voices
- Changing headlines to sound dramatic
- Taking information out of context
- Mixing true and false facts



How Fake Content Is Created

Goal

To get attention, clicks, money, or influence opinions

Tip

If something looks shocking, emotional, or “too perfect”, check it first.

Risks and Dangers

Misinformation can cause real problems in everyday life, especially for young people and migrants who depend on online information.

Health Risks

Following false medical advice or false treatments
Ex: A TikTok video promoting a “miracle” cure with no medical proof

Scams and Fraud

Losing money or personal data through fake jobs or ads
Ex: An Instagram post offering “easy jobs abroad” that asks for payment

Legal Problems

Wrong information about documents, visas, or deadlines
Ex: A viral post giving incorrect rules about residence permits

Lost Opportunities

Missing real jobs, courses, or support
Ex: Fake Facebook pages sharing wrong scholarship or job info

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How to Spot Fake Content

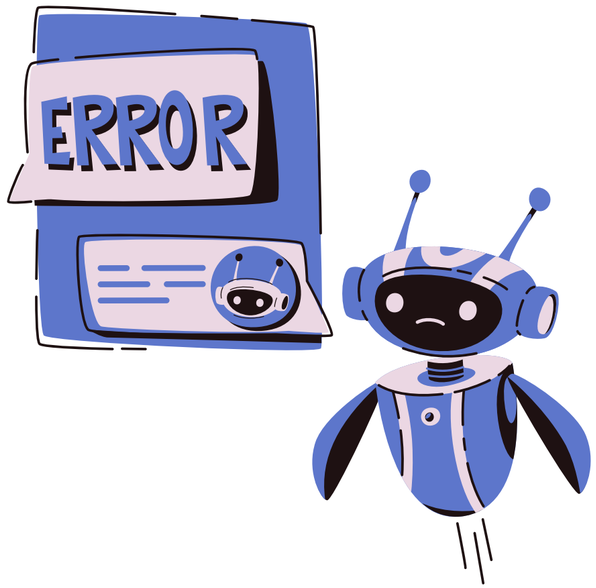
- **Check the source -** Is it a real website, news page, or official account?
- **Read more than the headline -** Shocking titles are often made to get clicks.
- **Look for other sources -** Search the same news on Google. Do other websites say the same?
- **Check the date -** Old news is sometimes shared as if it is new.
- **Be careful with images and videos -** They can be edited or created by AI.
- **Ask: “Who benefits from this?” -** Is someone trying to sell, scare, or manipulate you?



AI Is Not Always Right

AI tools can be helpful, but they can also make mistakes.
They may:

- Give outdated or incorrect information
- Mix true and false facts
- Misunderstand your question
- Reflect bias from the data they learned from



Remember:
AI does not “know the truth” - it predicts answers based on patterns.

How to Fight Misinformation

You can help stop fake news by:

- **Think before sharing -** Don't forward messages or posts if you are not sure they are true
- **Check reliable sources -** Look for information on official websites, news media, or trusted organisations
- **Compare different sources -** See if other websites are saying the same thing
- **Ask questions -** Who created this? Why? Is there proof?
- **Report false content -** Use social media tools to report fake or harmful posts
- **Talk to others -** Help friends and family understand when something is false



Your Role Online

Small actions
=
Big impact

- Be respectful online
- Think before sharing
- Check information
- Support others
- Use AI wisely

Thank you
for the attention

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